

Consortium Management Information

For more information about HyperTransport press related materials, please contact: [Erika Powelson](mailto:Erika.Powelson@hypertransport.org) - (831) 424-1811

Photos - Key HyperTransport and Member Company Spokespersons

Color photos (high resolution jpeg images).

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David Rich, President, HyperTransport Consortium

David Rich is Director of Business Development at Advanced Micro Devices (AMD). Previously, he directed AMD's efforts in high performance computing and also in the use of Opteron processors in non-traditional or embedded applications. Previous to AMD, David was general manager at API NetWorks, Inc. API co-developed the HyperTransport high-speed, I/O interconnect with AMD. While vice president of Business Development at Fujitsu System Technologies, David spearheaded the transition of a research unit into an exciting start-up working on InfiniBand switching technologies. Previous to Fujitsu, David was vice president of Marketing, Sales and Customer Support at Dolphin Interconnect Solutions, a vendor of SCI based high-speed interconnect technology.

David spent nine years at Internet pioneer BBN (Bolt, Beranek and Newman). David worked on the Butterfly series of parallel computers at BBN and also created a software tool business based around the TotalView debugger and managed the spin-off of that business from BBN now Etnus. He held technical and marketing positions at a number of companies including Octocom Systems, Apollo Computer and Micom Systems. David received a BA in computer science from Brown University.

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Mario Cavalli, General Manager, HyperTransport Consortium

Mario Cavalli is responsible for directing the industry strategy, technology promotion activities, membership development and overall business and finances of the HyperTransport Technology Consortium. Mario is an experienced industry executive with 28 years of involvement in advanced semiconductor and computer system technology and over 18 years of executive management expertise in the U.S. and Europe.

As President of Business Development International, a company he founded in 1990, Mario developed considerable executive level involvement with the worldwide electronics industry and played a key role in the launch of innovative semiconductor and computer technologies into global markets for U.S. and European companies, resulting in two successful IPOs.

Mario's former responsibilities include Executive Vice President of International Sales for Selectica, a leading supplier of enterprise software platforms for e-commerce applications and the direction of Ing. C. Olivetti & C., S.p.A.'s advanced PC technology acquisition program. Mario holds a BSEE degree and his technical background ranges from microprocessor system design to software development.

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Brian Holden, Vice President and Chair Person, Technical Working Group

Brian Holden is the Vice President and Chair Person of the Technical Working Group for the HyperTransport Consortium. He is also Director, Systems and Standards for PMC-Sierra, Inc. As Chair of the Technical Working Group, Brian is responsible for managing and directing all developments of the HyperTransport specification. At PMC-Sierra, he is responsible for directing the activities between the company and industry standard groups. Brian has worked in the communications industry for 21 years, serving as the CTO of Integrated Telecom Technologies, Inc., the CEO of Network Synthesis, Inc., and as a Manager and Co-Founder of StrataCom, Inc. He has worked in many standards efforts including IEEE 802.17 and various ATM Forum specifications. Brian holds 18 U.S. patents including StrataCom's original patents. He has also helped to architect and to develop many significant products including the NSI/IgT/PMC AAligator and the StrataCom IPX. Brian earned an MBA with graduate studies in Computer Science from Cornell University and a BSEE with highest honors from U.C. Davis.

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Harry Hirschman, Chair Person, Marketing Working Group

Harry Hirschman is the Chair Person of the Marketing Working Group for the HyperTransport Consortium and the Director of Product Marketing for PathScale, Inc. At the Consortium, Harry is responsible for managing the Marketing Working Group and for directing and coordinating its marketing activities. At PathScale, he is responsible for all marketing activities around the company's InfiniPath family of high-performance cluster interconnect products. Prior to joining PathScale, Harry led the product team that developed the first AMD x86 servers for Sun Microsystems, was a management consultant with Booz-Allen, and was an aircraft carrier pilot for the U.S. Navy. Harry earned an MBA from The Wharton School and a BA from the University of California Los Angeles (UCLA).

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Deepika Sarai, Treasurer, HyperTransport Consortium

Deepika Sarai is the Treasurer of the HyperTransport Consortium and Manager, Finance, Marketing and Human Resources for GDA Technologies, Inc. In her Consortium role, Deepika is responsible for administrating finance, accounting, budget reporting, membership renewals and tax management. Deepika's ten-year professional career are solidly complemented by a Master degree in Business Administration and Finance from Clark University, Graduate School of Management, Worcester, MA and a Bachelor degree in Business Administration from the Prestige Institute of Management and Research, Indore, India.

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